

Souvenir Program Advertisement

Program Size: 8 1/2" x 11"



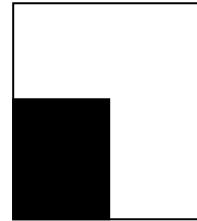
2-Page Spread



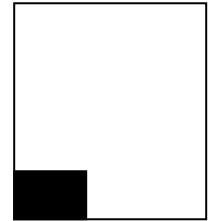
Full Page



1/2-Page (H)



1/4-Page (V)



1/8-Page (H)

Covers:

Back Cover	-	7-1/2" x 10"	-	\$800.00
Inside Front Cover	-	7-1/2" x 10"	-	\$450.00
Inside Back Cover	-	7-1/2" x 10"	-	\$400.00

**Cover Ads may be
submitted in
B/W or color.**

Cover ads sold on a first-come, first-served basis. Please inquire about availability of cover space prior to submitting application.

Page Sizes:

Two Page Spread	-	10" x 16"	-	\$600.00
Full Page	-	7-1/2" x 10"	-	\$300.00
Half Page (H)	-	7-1/2" x 5"	-	\$150.00
Quarter Page (V)	-	3-3/4" x 4-1/2"	-	\$125.00
Eighth Page (H)	-	3-11/16" x 2"	-	\$ 75.00

Production Requirements:

Camera-ready copy required. Ad copy may be submitted on disk, or hi- resolution PDF file may be forwarded to Odessa Dorkins at Maryland Centenarians Committee, CCBC, Room AD-FAC 306, 800 South Rolling Road, Baltimore, Maryland 21228-5381 and her phone number is 410-664-0911. All accompanying images and fonts must be included.

Ad Selection:

(over)

☐ Back Cover (\$800)☐ Inside Back Cover (\$400)☐ Inside Front Cover (\$450)☐ Two Page Spread (\$600)☐ Patron Ad (One Line Listing)☐ Company/Business - \$25.00☐ Non-profit Organization/Group - \$10.00☐ Full Page (\$300)☐ Half Page (\$150)☐ Quarter Page (\$125)☐ Eighth Page (\$75)☐ **CHECK HERE IF YOU ARE A MAJOR OR PREMIUM SPONSOR**

Contact Person: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Daytime Telephone: _____

Email Address: _____

Website: _____ FAX: _____

Agreement

The Maryland Centenarians Committee, Inc. (MCC) reserves the right to decline or prohibit advertisements that it deems inappropriate. Acceptance as an advertiser does not constitute MCC's endorsement of applicant's product or service, and applicant is prohibited from claiming or suggesting such an endorsement. The application is binding upon acceptance by the Maryland Centenarians Committee, Inc.

I have read the above and agree to the terms regarding advertisement.

Signature: _____ Date: _____

Return completed application along with camera-ready ad and payment by **March 29, 2013** to:

Maryland Centenarians Committee, Inc.
c/o Dr. Odessa Dorkins
Community College of Baltimore at Catonsville
800 S. Rolling Road-Room AD-FAC 36
Baltimore, MD 21228-5381

Make check payable to: **MARYLAND CENTENARIANS COMMITTEE, INC.**

For questions, please contact: Dr. Odessa Dorkins at 410-664-0911.

Increase Your Marketing Presence With Seniors of All Ages, Family Members and Caregivers

*Don't Miss This Opportunity to Exhibit
Your Product or Service at the
21th Annual Maryland Centenarians Recognition Luncheon
Thursday, May 9, 2013
Martin's West – Baltimore*

Exhibit Fee: \$75.00

Exhibit fee includes:

- ✓ One, 6ft.draped table
- ✓ Two chairs
- ✓ Electrical Hookup
- ✓ Listing in Luncheon Program
- ✓ Exhibit Badges(s)

Lunch is not included.

Exhibit Acceptance: The Maryland Centenarians Committee, Inc. (MCC) reserves the right to decline or prohibit exhibits that it deems inappropriate. This is inclusive as to persons, things, printed matter, products and conduct. Acceptance by MCC as an exhibitor does not constitute an endorsement of the applicant's products or services, and applicant is prohibited from claiming or suggesting such an endorsement.

Exhibit Assignments: Exhibit space is limited and will be assigned on a first-come, first-serve basis.

Exhibit Set-Up and Dismantle: Exhibit set-up will take place between the hours of 8:30 a.m. and 10:30 a.m. Failure to occupy assigned exhibit space by 10:30 a.m. will result in the forfeit of the space – and no refund. **Under no circumstances will exhibitors be allowed to bring in exhibit materials after 10:30 a.m.** Exhibitors may dismantle their exhibits at 2:30 p.m., but not while the program is still in session.

Security and Safety Requirements: Exhibitors must take the necessary precautions for safeguarding their exhibit materials/equipment. Neither the MCC, nor Martin's West can be held responsible for the theft or damage of any exhibit materials or equipment.

Exhibit Application

(over)

____ CHECK HERE IF YOU ARE A MAJOR SPONSOR

Company/Organization: _____

Contact Person: _____ Telephone: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ FAX: _____

Do you need electrical hookup? ____ Yes ____ No

Name of Person(s) Staffing Exhibit:

AGREEMENT: The Exhibitor, upon signing this application, releases the Maryland Centenarians Committee, Inc., Martin's West, and all its members and staff from any and all claims for any losses or damages to its property or injuries.

I have read the above and agree to the terms.

Signature: _____ Date: _____

PAYMENT: (Exhibit fee does not include lunch)

Exhibit Fee..... \$75.00

_____ Luncheon Tickets @ \$30.00 Per Person \$ _____

Total Amount Enclosed \$ _____

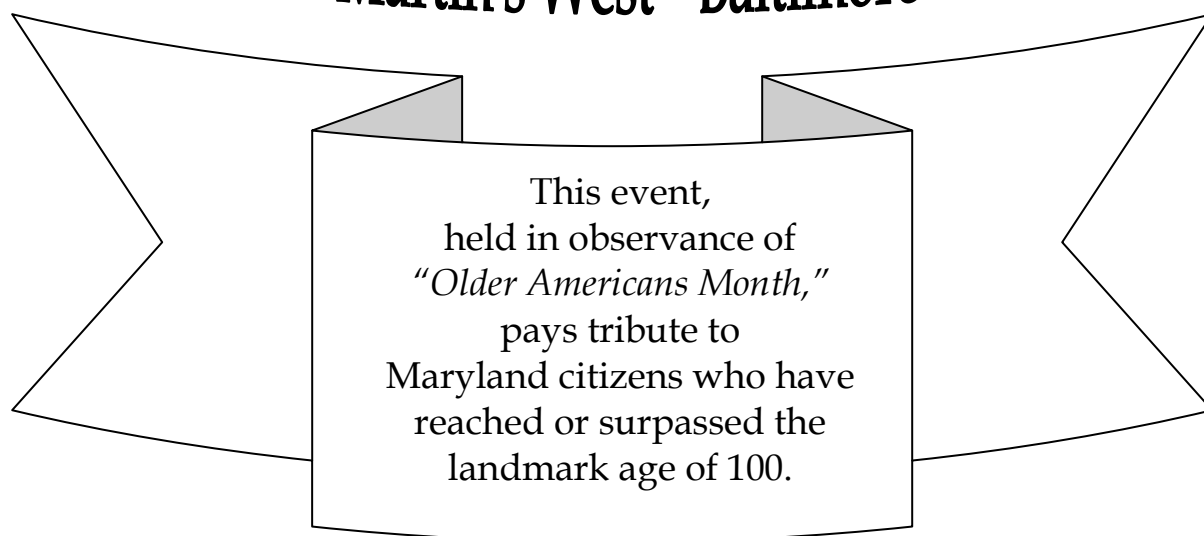
Vegetarian Lunch? How Many? _____

Make check payable to: **MARYLAND CENTENARIANS COMMITTEE, INC.** Return this application, along with full payment by **March 29, 2013** to:

Yvonne E. Fletcher, Exhibits Coordinator
Maryland Centenarians Committee, Inc.
9943 Hoyt Circle
Randallstown, MD 21133

For questions, please contact Ms. Fletcher at 410-922-7609.

The Maryland Centenarians Committee, Inc.
is pleased to announce the
21th Annual Maryland Centenarians Recognition Luncheon
Thursday, May 9, 2013
Martin's West - Baltimore



We Invite Your Support Through
Sponsorship, Exhibit and Advertisement
Opportunities

The Maryland Centenarians Committee, Inc. is a non-profit organization. The annual recognition luncheon is made possible through the generous contributions, both monetary and in-kind, of businesses and organizations.

Sponsoring Organizations
Maryland Department of Aging
Social Security Administration
Community College of Baltimore at Catonsville
Commission on Aging and Retirement Education (CARE)

Sponsorship Opportunities

Major Sponsor - \$3000

Listed as Major Sponsor in all promotional materials.
Recognition as Major Sponsor in Luncheon Program Booklet
Full Page (b/w) ad in Luncheon Program Booklet
Guest seating for ten at Luncheon.
Exhibit Table. Lunch provided for two exhibit staff.
Display of company/organization banner at Luncheon

Premium Sponsor - \$2500

Listed as Premium Sponsor in all promotional materials.
Recognition as Premium Sponsor in Luncheon Program Booklet.
Half Page (b/w) ad in Luncheon Program Booklet.
Guest seating for five at Luncheon.
Display of company/organization sign at Luncheon.

Luncheon Supporter - \$750

Recognition as Luncheon Supporter in Luncheon Program Booklet.
Quarter Page (b/w) ad in Luncheon Program Booklet.
Guest seating for two at Luncheon.

Patron

Individual -- \$3.00
Couple -- \$5.00

Sponsorship Acceptance

The Maryland Centenarians Committee, Inc. (MCC) reserves the right to decline any application for sponsorships that it deems inappropriate. Acceptance by MCC as a sponsor does not constitute an endorsement of any product or service provided by the applicant, and the applicant is prohibited from claiming or suggesting such an endorsement.

Deadline for Sponsorships - March 29, 2013

(over)

Sponsorship Application

Level of Sponsorship:

- _____ Major Sponsorship - \$3000
- _____ Premium Sponsorship - \$2500
- _____ Luncheon Supporter - \$750

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____ Telephone: _____

Email Address: _____ FAX: _____

Authorized Signature: _____

Title: _____

Donations/Contributions:

I/We would like to provide the following to support the Maryland Centenarians Recognition Luncheon:

_____ Purchase luncheon tickets for Centenarians @ \$30.00 each. How many? _____

Total: \$ _____.

_____ Provide gift items for Centenarians. (Approximately 70 items needed).

Type of Gift: _____

_____ Other (Please Specify): _____

Value of contribution/donation: \$ _____

Return this form, along with contribution, by **March 29, 2013** to:

Maryland Centenarians Committee, Inc.
c/o Dr. Odessa Dorkins
Community College of Baltimore at Catonsville
800 S. Rolling Road - Room AD-FAC 306
Baltimore, MD 21228-5381

Make check payable to: **MARYLAND CENTENARIANS COMMITTEE, INC.**

Major and Premium Sponsors: Please complete the Exhibit and Advertisement applications and return them with this form. Please advise if you wish to have your company/organization sign displayed at the Luncheon.

For questions, please contact: Dr. Odessa Dorkins at 410-664-0911.